



**Partners for Sacred Places**

AT THE INTERSECTION OF HERITAGE, FAITH, & COMMUNITY

October 15, 2020

To the members, neighbors, and community of Touro Synagogue,

It is with great pleasure that we write to introduce ourselves and our organization, Partners for Sacred Places. We are thrilled to have been selected by the leadership of Touro Synagogue to conduct a feasibility study to help plan and prepare for a potential capital campaign that would help it sustain and build its vital role in New Orleans.

Partners is a national, non-profit organization with expertise working with congregations to build capacity and raise funds to ensure that their historic buildings continue to play a vital role as civic assets. Founded in 1989, Partners is the nation's only organization dedicated to the sound stewardship and active community use of historic houses of worship.

Our approach to fundraising is holistic. We work with congregations to leverage donors from the congregation and the wider community. During the feasibility study, we will speak with members of the congregation, as well as community members, local stakeholders, and civic leaders to understand Touro Synagogue's importance and impact.

The feasibility study will gather information and insight through brief (about 45 minutes) and confidential interviews. These conversations will help us learn more about the role of Touro Synagogue and its building in the life of New Orleans. Our findings will inform a report that helps to establish realistic fundraising goals and timelines for a potential capital campaign, which will be shared with the congregational leadership and with all interviewees.

We very much look forward to working with the leadership and congregation of Touro Synagogue as well as its neighbors in New Orleans on this important project. As the steps are underway, please do not hesitate to contact us if you have any questions.

We look forward to meeting and working with you,

Gianfranco Grande  
Executive Vice President